



KAY BAKER MULTIMEDIA ARTIST

KB-DESIGN.NET | 937.999.7496
KAY-DESIGNS@OUTLOOK.COM

EDUCATION

Bachelor of Fine Arts Graphic Design
Bowling Green State University

JANUARY 2021 – APRIL 2024

HONORS & AWARDS

- **ArtsX Design Team BGSU**
DECEMBER 2023
- **Honorable Mention at BGSU's BFA Undergraduate Exhibition**
JANUARY 2023
- **BGSU Art Talent Award**
APRIL 2022 & 2023 – \$1,000
- **Congressional Art Show**
APRIL 2019

PROFICIENCIES

- Organized
- Problem-Solver
- Adaptability
- Collaborative Leader
- Self Accountability
- Relational Communications
- Able to Grasp New Concepts

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe After Effects
- Adobe Rush
- Adobe Premiere Pro
- Figma
- HTML/CSS Coding
- Glass Artist

WORK EXPERIENCE

Graphic Design Intern

DOmedia + BillboardsIn | November 2023 – Present

- Use Adobe Creative Suites to create graphics for billboards.
- Work under the Art Director/Production Manager to help assist with client communication
- Assist with building and revising landing pages for their website.
- Assist in UX Research and a/b testing of features on their site.
- Collaborate on projects with seasoned designers on custom artwork projects.

Visual Designer

Thayer Family Dealerships | May 2022 – February 2024

- Use Adobe Creative Suites to create various graphics and marketing materials.
- Submit graphics to dealer agencies for approval.
- Plan and host events for Thayer Family Dealerships.
- Collaborate with the marketing manager to lead designs for engagement on dealer websites and social media.
- Creating logos and merchandise designs for events.
- Self accountability and responsibility to complete projects before a deadline.
- Redesigned business cards for Chevrolet, Honda, Toyota and CDJR Thayer Dealerships.

Marketing Manager & Graphic Designer

Bowling Green Auto Sales | February 2021–May 2022

- Designed all promotional materials.
- Redesigned their company brand identity.
- Photographed vehicles and listed sales on various websites for promotion.
- Worked with clientele to meet expectation.

Freelance Designer

Self-Employed | August 2022–Present

- Collaborated with clients to understand their design needs, objectives, and brand identity.
- Developed and delivered custom design solutions, including logos, branding materials, marketing collateral, and website designs.
- Managed multiple projects simultaneously, ensuring deadlines and client expectations were met.
- BGSU Student Art Glass Association 2023 Tee Shirt Design.